

BIBF

معهد البحرين للدراسات المصرفية والمالية

Shaping tomorrow's financial leaders today



Corporate Governance Management & Business Ethics Essentials

An Interactive Executive Education Program

May 26-28, 2008

October 13 - 15, 2008

BIBF, KINGDOM OF BAHRAIN

Corporate Governance Management & Business Ethics Essentials

The Program

Corporate governance can be defined as a system of structures, processes, and activities used to monitor, direct, and control a company or organization. Governance issues are relevant for public companies, family and closely controlled enterprises, government ministries and nonprofit organizations. Governance includes such areas as interactions between senior management, boards of directors, shareholders rights, and other corporate and community stakeholder's needs and interests. In today's dynamic and fast changing global business environment there is a call for more formal and transparent governance. Senior management and boards are under greater ethical scrutiny and are being held accountable for results. Thus accessing, revising, and improving governance practices are at the forefront of virtually all organizations. This program concentrates on cutting-edge techniques, strategies, and action plans for improving board design, maximizing individual contributions to company boards, and improving corporate governance. Participants acquire valuable know-how for strengthening board performance as well as specific ideas for improving their personal contributions.

"I have worked with Dr. Pistrui on several projects over the past 10 years. He is clearly one of the leading global experts on governance and strategic business development in family and closely held enterprises."

Dr. Joseph H. Astrachan, Editor, Family Business Review, and Principal, Family Business Consulting Group, Atlanta, GA, USA.

Work Objectives/Benefits

- Defining and understanding the importance of corporate governance activities structures and processes in different types of businesses and organizations
- Reviewing global and Middle Eastern best practices and critical governance success factors that may be adapted and applied

- Assessing current governance structures and processes and identifying specific opportunities, areas and actions to improve governance effectiveness
- Defining and clarifying the types of directorships and various board structure models that can be adapted and applied
- Managing the appointment, assessment, remuneration and retention of executives, senior management and board members
- Development of a Governance Action Plan to help program participants assess, clarify, organize, revise, communicate and improve governance effectiveness in their organization

Who Should Attend

This program is designed for business people, organizational leaders and professional service providers who want to enhance their knowledge and governance skills. Participants include

- Executives of global corporations
- Founders of entrepreneurial organizations
- Members and owners of family & closely held businesses
- People who serve on boards of directors
- Partners of professional service organizations
- Operations, audit, and finance managers
- Executives and management of government Ministries
- Executives of foundations and not-for profit organizations
- Business educators and professors

“David Pistrui is a passionate, dynamic speaker whose materials reflect the rigor with which his ideas have been subjected to. Good stuff that has real practical application.”

Mr. Tom Young, PF Human Interaction, Dubai, UAE.

Workshop Format

This interactive workshop employs practical hands on approaches to accessing, revising, and improving governance in your own business or nonprofit organization. Discussions, live case studies, and special small group workshops facilitate involvement in the program. Successful and innovative models of organizational design will be shared. A comprehensive reference manual of program materials will serve as a valuable resource for you in the future. Program topics include:

Corporate Governance Best Practices Metrics, Measures and Frameworks

- Mindset, Policy and Strategy: The Roles of Executives and Senior Management in a Changing World
- Corporate Governance, Compliance, Board Composition and Committee Conduct
- Corporate Control Frameworks, Risk, Compensation and Building a Company Culture

Corporate Ethics and Leadership Management Best Practices

- Ethical and Legal Principles: Developing Policies, Protocols and Programs for Internal and External Stakeholders
- Addressing Corporate Social Responsibility and Accountability in Business and Community
- Managerial Roles, Responsibilities and Change: Building an Innovative Organization

Assessing, Revising and Improving Governance In Your Organization

- Overview and Assessment of Decision Making Models and Problem Solving Structures
- Defining Activities and Structures to Address Asset Protection and Shareholder Value
- Building, Organizing and Staffing an Improved Governance Model: An Action Plan!

FEES	: BD. 750.000
DATE	: May 26-28, 2008 October 13 - 15, 2008
TIMINGS	: Day 1 - 9:00 am - 5:00 pm, Day 2 - 9:00 am -5:00 pm Day 3 - 9:00 am - 2:00 pm
VENUE	: BIBF, Kingdom of Bahrain

About Acumen Dynamics and Workshop Leader



With over 25 years of business experience, David Pistrui, Ph.D. serves as the Managing Director of Acumen Dynamics, LLC, a strategy based education, training and research firm that focuses on practical knowledge and skills that help organizations align vision and strategy with execution and performance. Dr. Pistrui has worked in over 50 countries. He has extensive experience working throughout the Middle East. Dr. Pistrui served as the lead governance advisor on both the private placement and IPO of Nass Corporation, the first family business to go public in the Kingdom of Bahrain. He has developed and delivered a series of special programs on strategy, governance and family business across the Middle East.

Dr. Pistrui also serves as the Director of Entrepreneurship at the Illinois Institute of Technology (IIT), Chicago, Illinois USA, and holds the Coleman Foundation Chair in Entrepreneurship, and is Industry Professor of Business at IIT. He has held a number of scholarly appointments in the US and Europe including service as the founding Managing Director of the Wharton Enterprising Families Initiative, in the Wharton School, at the University of Pennsylvania.

Dr. Pistrui is an active researcher focusing on the growth and societal impact of entrepreneurship, family business and enterprise development. He is the author of over 40 publications spanning scholarly journals to the popular press. Dr. Pistrui holds a Ph.D. in Business Administration (Cum Laude) in Entrepreneurship, Strategy, and Management from Universitat Autònoma de Barcelona, (Spain), a Ph.D., in Sociology from the University of Bucharest, (Romania), a Masters in Liberal Arts from DePaul University, Chicago (USA), and a Bachelor of Business Administration from Western Michigan University (USA).

About BIBF

BIBF is a leading professional training Institute in Bahrain and the Gulf Region. It was founded in 1981 to provide essential training for the banking community in Bahrain. Since then it has evolved into an internationally recognized training and development organization where over 35,000 students have attended courses since its inception.

- BIBF has been recognized as a provider of superior value, uncompromising high levels of customer satisfaction and results-oriented solutions.
- BIBF has highly qualified faculty members of diverse nationalities devoted to advancing and enriching the human experience.
- BIBF has delivered quality programs in countries around the globe including, for example, Saudi Arabia, Kuwait, Oman, UAE, Qatar, Malaysia, Indonesia and Sudan, and it has provided instructions to participants from over 50 countries at BIBF.
- BIBF enjoys strategic relationships with internationally recognized professional organizations which deliver programs jointly with BIBF. Among such organizations, for example, are Federal Reserve Bank of New York, American Bankers Association, US Securities and Exchange Commission, NASDAQ, Darden Graduate School of Business (University of Virginia), Bentley College, De Paul University, University of Wales, University of Cambridge, Chartered Institute of Bankers, Chartered Association of Certified Accountants and Chartered Insurance Institute.

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REGISTRATION FORM

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TIMINGS : Day 1 - 9:00 am - 5:00 pm, Day 2 - 9:00 am -5:00 pm Day 3 - 9:00 am - 2:00 pm

VENUE : BIBF, Kingdom of Bahrain

Organization Sponsored Self Sponsored

Name of the participant (s):

1. (Mr/Mrs/Ms): _____
First Name Middle Name Last Name

Position Department Nationality Tel Email

2. (Mr/Mrs/Ms): _____
First Name Middle Name Last Name

Position Department Nationality Tel Email

3. (Mr/Mrs/Ms): _____
First Name Middle Name Last Name

Position Department Nationality Tel Email

Contact Person

(Mr/Mrs/Ms): _____
First Name Middle Name Last Name

Position: _____ Department: _____

Organization: _____ Nationality: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Signature & Stamp: _____ Date: _____

Methods of Payment

1. Please find enclosed a cheque for _____ made payable to BIBF

2. Please debit my credit card: Visa MasterCard

Card No: _____ Expiry date: _____

Cardholder's name: _____ Signature: _____

Please forward this form together with course fee to:

The Registrar

Bahrain Institute of Banking & Finance – BIBF

P.O. Box 20525, Manama, Kingdom of Bahrain.

Tel: +973 17815555 / 17815581 Fax: +973 17729928

E-mail: registrar@bibf.com Website: www.bibf.com

IMPORTANT NOTICE:

All courses are subject to demand. The Institute reserves the right to cancel or postpone courses at short notice at no loss or liability where, in its absolute discretion, it deems this necessary.

CANCELLATION AND REFUND OF FEES:

In the case of cancellations by delegates, fees will only be refunded if a written notice of cancellation is received by the Institute not less than two weeks prior to the commencement of the course/program in question. Course/program fees already paid or invoiced may not be refunded and invoices will be due and payable. Substitute delegates are permitted.

VISA PROCEDURES:

GCC nationals and residents do not require a visa for the Kingdom of Bahrain. All others should have an entry visa, which BIBF can arrange. Should you wish that the Institute obtains an entry visa for you, please mail or Fax (+973 17 916402) our Information Desk, a copy of your passport at least 15 days prior to the course/program starting date. Visa costs will be charged to the participant.

ACCOMMODATION & TRANSPORTATION:

Hotel accommodation and transportation costs are the participant's own responsibility. Should you wish that the Institute arrange accommodation for you, please Fax (+973 17 916402) our Information Desk or Email infodesk@bibf.com for assistance.