

MIDDLE EAST
PRIVATE EQUITY 2008Developing strategies for success in
Middle East Private EquityPre-conference Family
Business Masterclass
Wealth management
strategies to ensure
long term growth
14th January 2008,
Park Hyatt, Dubai, UAE

Dear Sir / Madam,

Middle East Private Equity 2008 organisers **MEED** is delighted to invite you to its upcoming **Family Business Masterclass**, an event specifically tailored to the needs of family owned businesses, helping you plan for the long-term financial health of your family's business.



Led by one of the world's leading family business management consultants, **David Pistrui, Managing Director, ACUMEN DYNAMICS**, this insightful masterclass will provide you with essential strategies to plan for the future and drive your business to even greater success.

Key topics to be covered include:

- **Planning for succession and continuity** - ensure the long-term legacy of your business
- **Wealth management fundamentals** - explore the full range of investment options, in an impartial setting
- **Maintaining the entrepreneurial mindset** - pass your passion for innovation on to the next generation

Held behind closed doors, this **exclusive** and **intimate masterclass** will allow you to share examples of business best practice and brainstorm ideas with your peers.

To book your place at this unmissable event, please call our reservations team on **(+9714) 390 0699** or **(+9714) 390 0049**, email conferences@meed-dubai.com or register online: www.meed.com/pe, quoting your **VIP code David-PEEM4!**

My team and I look forward to welcoming you in person to the master class on Monday 14 January 2008.

Yours sincerely,

A handwritten signature in black ink that reads "Edmund O'Sullivan". The signature is written in a cursive, slightly slanted style.

Edmund O'Sullivan

Chairman, MEED Events

P.S. We have a number of **sponsored guest passes** for LP's, institutional investors and high net worth individuals, for the 2 day **Middle East Private Equity 2008** conference on 15th - 16th January 2008. These complimentary passes are available if you register for the above masterclass, please quote your **VIP code David-PEEM4** when registering.